



#25

Matt Rowe

Chief Security Officer

Lloyds Banking Group

Public role source revisited. Employer/self sources and association/event biographies are distinguished; direct role acceptance is not established. **Current-role source**

Direct business email and telephone: not publicly verified.

Public professional route: named role biography. Personal LinkedIn URL remains unverified.

Source: cloud.google.com

Work base: Not established from reviewed sources. Actual work base, DC access and willingness require direct confirmation.

Recommendation and rationale

Reserve / second-group qualification. Major-bank security leadership and modernization evidence; formal policy contribution remains to be shown.

Research rank #25 - Sector qualification. Final research recommendation for this pass; ISA selection and outreach approval pending.

Company capacity and proposed benefit

Major UK banking group; FY2025 annual reporting available. **Source: www.lloydsbankinggroup.com**

Proposed company benefit: Test Lloyds' management approach to secure business delivery and sustained team performance.

Proposed executive benefit: Contribute his leadership and technical-cultural resilience perspective.

What This Recruit Could Add to ISA

Develop an AI-era security strategy case connecting team resilience to business priorities. **Source: the cyberwire.com**

Handbook connection: Tool J 63-65; E 48-50. Proposed output and benefits require agreement. **Source: www.nacdonline.org**

Introduction and next decision

No named introducer established. ISA to designate an approved contact route; no private relationship inferred.

ISA to reconcile account status and route; then validate current remit, contribution, corporate payer and participation directly.

Policy history and board-selection fit

Policy evidence gap: Reviewed commentary supports an operating or governance perspective, but attributable testimony, formal policy input or a government advisory role has not been verified in this pass.

No additional authoritative policy-history evidence was established in the deeper check. This is an evidence gap, not proof of no policy involvement.

Benchmark: ISA recommendations, current ISA board practitioner profile, operating authority, company capacity, attributable policy work, concrete contribution, and portfolio balance. Corporate directorship alone does not determine priority.

Qualification status and ownership

Requirement	Evidence and remaining confirmation
Current role	Public role support; recheck directly before contact; direct confirmation pending.
ISA membership	Unknown current company/account and designated-representative status. Public board absence does not establish nonmembership.
Eligibility	Operating practitioner fit supported by research. ISA acceptance and employer designation pending.
Board feedback / introducer	No named introducer established. Introduction completion: not confirmed.
Corporate sponsorship	Published annual dues \$75,000; corporate payer, budget approver and written authorization not confirmed.
Executive interest	Not directly confirmed. Published interest in cyber topics is not membership interest.
Time / participation	Four meetings yearly, including two in Washington, DC and two virtual, plus agreed preparation. Availability, travel and term commitment not confirmed.
ISA output and benefits	Person-specific hypotheses documented; prospect and employer acceptance not confirmed.
Portfolio	Industry/expertise rationale assessed. Work base and DC access require direct confirmation.

[ISA public board / meeting baseline](#) | [Bylaws](#) | [Published sponsorship](#)

1631 owns researched case and source accuracy; ISA owns current membership/eligibility/introducer decision; employer/prospect must confirm funding, interest, availability and proposed output.

Image and contact provenance

Portrait: Exact asset observed on named public source. [Source: cloud.google.com](#)

Company mark: Exact asset observed on named public source [Source: www.lloydsbankinggroup.com](#)

Attributable commentary and evidence ledger

4 / 10 substantive sightings recorded. Depth target remains open; no biographies, awards or duplicate syndications added to fill the gap.

1. Modernizing Cybersecurity with Matt Rowe

2025 | Publisher podcast transcript [Source: thecyberwire.com](https://thecyberwire.com)

Argues that AI, geopolitics and business pace require rethinking security rather than incremental tooling alone.

Attribution / limitation: Not evidence of ISA interest or employer sponsorship.

ISA relevance: Operating-model transformation and business leadership.

2. Cloud CISO Perspectives: How CISOs can pursue technical and cultural resilience (Q&A) | Google Cloud Blog

2026-04 | Original interviewer Q&A [Source: cloud.google.com](https://cloud.google.com)

Explores alignment between technical resilience and the culture needed to sustain it.

Attribution / limitation: Not evidence of ISA interest or employer sponsorship.

ISA relevance: Organizational resilience and management accountability.

3. Lloyds, PwC & Google Cloud: A Cyber Defence Case Study - PwC UK

2026-07 | Partner case study with direct interview remarks [Source: www.pwc.co.uk](https://www.pwc.co.uk)

Describes re-engineering cyber defense to help Lloyds innovate safely at speed and free staff from repetitive security work.

Attribution / limitation: Partner-produced case study; operational results are company claims.

ISA relevance: Demonstrate the business value of security transformation.

4. Lloyds Banking Group secures patent for cybersecurity innovation

2025-03-03 | Employer release with attributed Rowe statement [Source: www.lloydsbankinggroup.com](https://www.lloydsbankinggroup.com)

Rowe describes improving threat identification and expanding the Global Correlation Engine with AI to protect customers.

Attribution / limitation: Corporate performance and patent claims remain employer claims; Rowe is not identified as the patent inventor. Not a policy-submission record.

ISA relevance: Business-facing governance, practical controls or policy participation; ISA interest remains unconfirmed.

Video titles and context for further review

Discovery leads below are not counted. Titles help prioritize review; the executive's actual remarks determine substance.

New Way Now: Lloyds Banking Group transforms security into ... - YouTube [Source: www.youtube.com](https://www.youtube.com)

Review context: Lloyds security transformation and operating priorities.

Attribution / duplicate check: Employer recording; product or transformation claims remain attributed.

Events and topic interest - not counted

Organizer listings and short reactions are research leads. They do not establish delivered remarks or ISA interest.

2025-03-17 | The chief's brief with Matt Rowe Source: www.thesasig.com

SASIG describes a completed conversation with Rowe on Lloyds' security transformation.

Limit: Recording requires login and actual remarks were not reviewed. The topic overlaps a separately counted PwC case study; do not assume it provides a distinct statement.