

Bio for Larry Clinton

For over 20 years Mr. Clinton has been President and CEO of the Internet Security Alliance (ISA). ISA is a multi-sector trade group that takes a market-oriented approach to reducing cyber risk. ISA is a thought leader both with respect to how enterprises ought to address cyber risk, and on how the government needs to reform to better address the growing cyber risk from nation-states and international criminals.

In the enterprise security space ISA is probably best known for its series of Cyber Risk Oversight Handbooks for Corporate Boards. Starting in 2013 in partnership with the National Association of Corporate Directors (NACD). ISA has now published a dozen versions of these handbooks in 5 languages on 4 continents including adapted versions in partnership with entities including DHS, the FBI, the US Secret Service, the European Conference of Director Organizations Garman Federal Office of Information Security, the OAS, the Japanese Federation of Businesses and many others.

The Cyber Risk Oversight handbooks are the only set of cybersecurity best practices that has been independently assessed and found to result in tangible security outcomes. PWC found organizations that used the Handbook found use of the handbook led to increased cyber risk budgets, better risk management, closer alignment of cyber risk policy with overall business goals and helping to create a culture of security. A 2022 MIT found organizations that used the handbook should expect as much as an 80% reduction in cyber events and could substantially increase their security without increasing cost.

Mr. Clinton is also actively working with governments to enhance their cybersecurity. In addition to testifying before Congress on multiple occasions he has briefed, the NATO Cyber Center of Excellence in Estonia the G-20 Committee on the Digital Economy in Riyadh Saudi Arabia, the Organization American States in Santiago Chile. He is the primary author of Fixing American Cybersecurity: Creating a Strategic Public Private Partnership and the Cyber Security Social Contract. The market oriented public policy recommendations in these books were endorsed both by the House GOP Task Force on cyber security and were also the basis of President Obama's Executive Order on Cyber Security which led to the creation of the NIST Cyber Risk Framework and enacting legislation using liability incentives, instead of government mandates, to incentivize information sharing.

Mr. Clinton teaches a graduate course in cyber risk management at the Wharton School and has provided training for the Federal Reserve. He has served on wide variety of boards and advisory commissions including the IT Sector Coordinating Council (two terms as Chair) The Center for Audit Quality's Cyber Advisory Committee and the Better Business Bureau's Small Business Advisory Board. He has been a featured expert on cyber security in virtually every major media outlet ranging from NPR to Fox Business News, CBS, CNBC CNN Situation Room PSS NewsHour and MTV in India.

NACD has named Mr. Clinton to the "Corporate 100" twice. In 2023 he was awarded a "Challenge Medallion" from DHS. He has also won SC Magazine's Editor's Choice Award for Professional Excellence, The Cyber Future Foundation's Hall of Honor, the OTA Award for Collaboration and 3 "Reed Awards" from Campaign and Elections Magazine

