



#7

## Karl Schimmeck

SVP and Chief Information Security Officer

Synchrony Financial

Public role source revisited. Employer/self sources and association/event biographies are distinguished; direct role acceptance is not established. **Current-role source**

**Direct business email and telephone: not publicly verified.**

**Public professional route: named role biography. Personal LinkedIn URL remains unverified.**

**Source: [www.fsisac.com](http://www.fsisac.com)**

**Work base: Not established from reviewed sources. Actual work base, DC access and willingness require direct confirmation.**

### Recommendation and rationale

Reserve / second-group qualification. Recent direct congressional testimony on information-sharing protections and sector leadership.

Research rank #7 - Priority qualification. Final research recommendation for this pass; ISA selection and outreach approval pending.

### Company capacity and proposed benefit

FY2025 net earnings approximately \$3.6bn; earnings are not revenue. **Source: [investors.synchrony.com](http://investors.synchrony.com)**

Proposed company benefit: Test whether Synchrony's oversight measures reflect risk reduction and service continuity.

Proposed executive benefit: Contribute financial-sector coordination and incident-response lessons.

### What This Recruit Could Add to ISA

Compare compliance activity with demonstrated continuity and information-sharing outcomes. **Source: [www.fsisac.com](http://www.fsisac.com)**

Handbook connection: Tool H 57-59; K 66-68. Proposed output and benefits require agreement. **Source: [www.nacdonline.org](http://www.nacdonline.org)**

### Introduction and next decision

No named introducer established. ISA to designate an approved contact route; no private relationship inferred.

ISA to reconcile account status and route; then validate current remit, contribution, corporate payer and participation directly.

---

## Policy history and board-selection fit

Direct testimony: May 15, 2025 written House testimony supporting CISA 2015 information-sharing reauthorization.

No additional authoritative policy-history evidence was established in the deeper check. This is an evidence gap, not proof of no policy involvement.

Benchmark: ISA recommendations, current ISA board practitioner profile, operating authority, company capacity, attributable policy work, concrete contribution, and portfolio balance. Corporate directorship alone does not determine priority.

## Qualification status and ownership

| Requirement                 | Evidence and remaining confirmation                                                                                                                     |
|-----------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| Current role                | Public role support; recheck directly before contact; direct confirmation pending.                                                                      |
| ISA membership              | Unknown current company/account and designated-representative status. Public board absence does not establish nonmembership.                            |
| Eligibility                 | Operating practitioner fit supported by research. ISA acceptance and employer designation pending.                                                      |
| Board feedback / introducer | No named introducer established. Introduction completion: not confirmed.                                                                                |
| Corporate sponsorship       | Published annual dues \$75,000; corporate payer, budget approver and written authorization not confirmed.                                               |
| Executive interest          | Not directly confirmed. Published interest in cyber topics is not membership interest.                                                                  |
| Time / participation        | Four meetings yearly, including two in Washington, DC and two virtual, plus agreed preparation. Availability, travel and term commitment not confirmed. |
| ISA output and benefits     | Person-specific hypotheses documented; prospect and employer acceptance not confirmed.                                                                  |
| Portfolio                   | Industry/expertise rationale assessed. Work base and DC access require direct confirmation.                                                             |

ISA public board / meeting baseline | Bylaws | Published sponsorship

1631 owns researched case and source accuracy; ISA owns current membership/eligibility/introducer decision; employer/prospect must confirm funding, interest, availability and proposed output.

## Image and contact provenance

Portrait: Name-matched image on named public biography. Source: [www.fsisac.com](http://www.fsisac.com)

Company mark: Current employer website brand asset Source: [www.synchrony.com](http://www.synchrony.com)

---

## Attributable commentary and evidence ledger

6 / 10 substantive sightings recorded. Depth target remains open; no biographies, awards or duplicate syndications added to fill the gap.

### 1. Karl Schimmeck: Data Security in a Demanding Regulatory Environment

2025 | Publisher podcast summary [Source: www.fsisac.com](http://www.fsisac.com)

Argues that compliance must reduce risk; emphasizes continuity, cross-firm partnerships and incident disclosure.

Attribution / limitation: Not evidence of ISA interest or employer sponsorship.

ISA relevance: Regulatory effectiveness and enterprise risk.

### 2. Testimony on the Need for Reauthorization of the CISA Act - SIFMA

2025-05-15 | Written congressional testimony [Source: www.sifma.org](http://www.sifma.org)

Supports reauthorizing protections for cybersecurity information sharing and discusses sector exercises and coordination.

Attribution / limitation: Northern Trust was the employer at the time.

ISA relevance: Policy contribution grounded in operational experience.

### 3. How to Be Cyber Resilient: From the Floor of the FINRA-SIFMA Cybersecurity Conference - SIFMA

2015 | Authored association article [Source: www.sifma.org](http://www.sifma.org)

Calls for collaboration among firms, regulators and policymakers and presents risk-management and recovery priorities.

Attribution / limitation: Historical SIFMA role; attribution of other speakers kept separate.

ISA relevance: Policy informed by management practice.

### 4. Cybersecurity Leaders Stress Information Sharing and Collaboration with Government Partners - SIFMA

2015 | Authored association event report [Source: www.sifma.org](http://www.sifma.org)

Reports industry emphasis on information-sharing protections and collaboration with government partners.

Attribution / limitation: Statements by Treasury officials are theirs; this source supports Schimmeck's authored coverage, not independent authorship of their recommendations.

ISA relevance: Policy and association work grounded in sector experience.

### 5. SIFMA Business Continuity Planning Tests and Exercises: 2014 Dates Announced - SIFMA

2014 | Authored association article [Source: www.sifma.org](http://www.sifma.org)

Describes coordinated exercises, market protocols and recovery testing as ways to protect firms' operations and marketplace resilience.

Attribution / limitation: Historical SIFMA role; does not establish current funding.

ISA relevance: Test resilience through shared management practices.

---

## 6. The Right Way to Address Cyber Threats

2013-04-11 | Coauthored association policy essay [Source: www.sifma.org](http://www.sifma.org)

Schimmeck and Thomas Price advocate voluntary threat-information sharing, public-private cooperation and privacy protections in proposed cyber legislation.

Attribution / limitation: Joint historical policy position; no sole authorship or claim that the bill was enacted. Existing 2025 testimony is a separate work.

ISA relevance: Proposed ISA contribution: practitioner input on information-sharing policy and business implementation.